



Request for Proposals

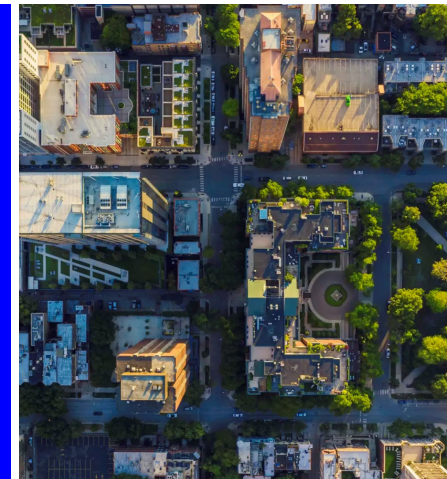
Evidence + Evaluation

AV's core mission is to invest in evidence-based solutions that **maximize opportunity** and **minimize injustice**.



Evidence + Evaluation Team

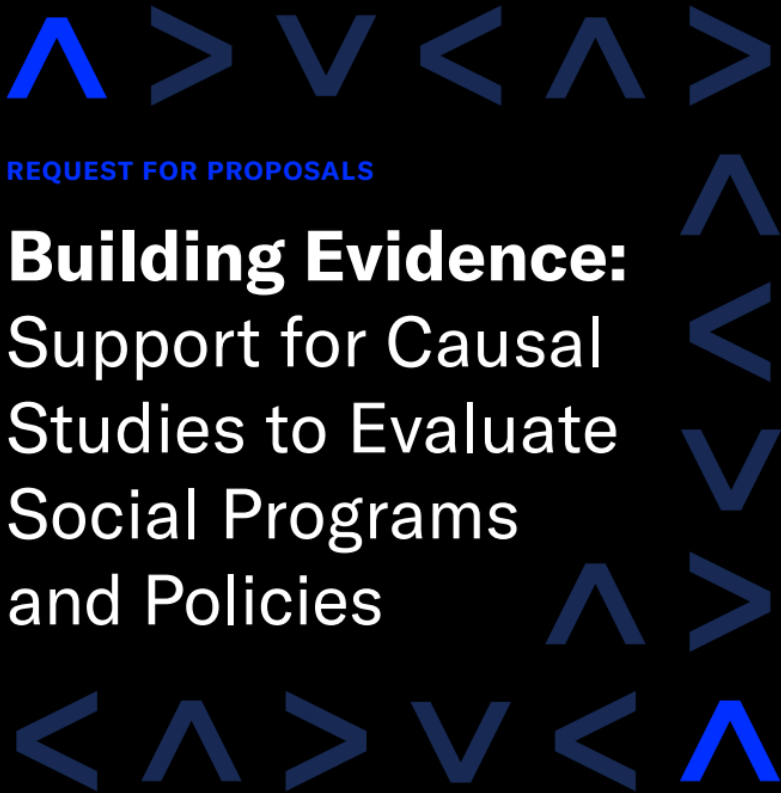
We aim to **build the body of evidence about 'what works'** and advance the use of evidence in policymaking.



Evidence + Evaluation Team

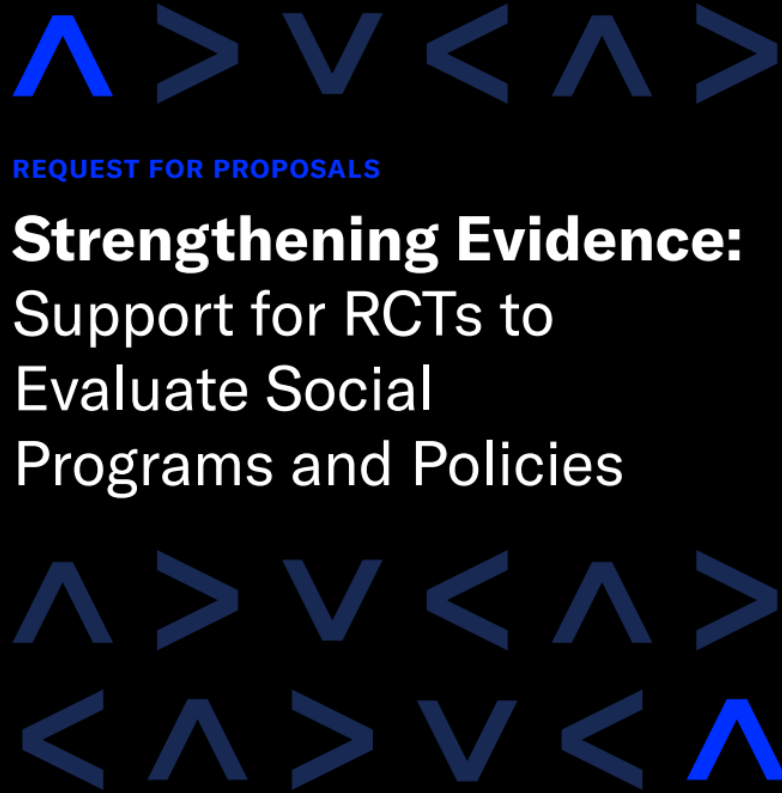


2024 RFP Launch!



REQUEST FOR PROPOSALS

Building Evidence:
Support for Causal
Studies to Evaluate
Social Programs
and Policies



REQUEST FOR PROPOSALS

Strengthening Evidence:
Support for RCTs to
Evaluate Social
Programs and Policies

Why we are excited about the RFPs



Expanding research investments to include all rigorous causal research, including RCTs and QEDs

Diversifying the community of researchers and supporting early-career researchers

Supporting research that can **directly influence and support policymaking** at all levels of government

Building Evidence RFP: What projects are a good fit?



Strong causal study design



Aligned with AV Policy Areas



Pathways to inform policy



Quasi-experimental studies evaluating policy relevant programs, policies, or interventions with limited or promising evidence.

Strengthening Evidence RFP: What projects are a good fit?



Randomized Controlled Trial



Programmatic Funding



Pathways to inform policy

RCTs evaluating
proven, policy relevant
programs across all
areas of social policy.

Selection Criteria



Study Design

- Clear treatment and counterfactual/control group
- Data, sample size, timeline
- Identification strategy rationale and proposed sensitivity analyses

Program Implementation

- External programmatic funding
- Prospective studies: Program implemented under real-world conditions

Policy Relevance

- Domestic policy or program
- Policy levers to support scaling if effective
- Potential to inform policy at local/state/federal level

Requests for Proposals



	Building Evidence	Strengthening Evidence
Design	QEDs: regression discontinuity, difference-in-differences, instrumental variables	Randomized controlled trials
Policy Areas	Contraceptive Choice/Access, Higher Education, Infrastructure, Public Finance	All areas of social policy
Selection Criteria	Policy Relevance, Study Design, Implementation Feasibility + Funding	
Timeline	LOIs due June 1	Rolling submissions

Interested in Criminal Justice research? Please see the new Criminal Justice RFP.

We will prioritize studies with...



- Policy-relevant primary outcomes
- Short- and longer-term outcomes
- Administrative data
- Researchers have not previously received AV funding
- **Building Evidence RFP (QED):** Potential pathway to more rigorous future evaluation (an RCT or additional QED)
- **Strengthening Evidence RFP (RCT):** Previous evaluations (RCTs or QEDs) suggest positive impacts

Ready to Apply?



Stage 1 – LOI submission

- Building Evidence (QEDs): June 1 deadline
- Strengthening Evidence (RCTs): Rolling submissions

Stage 2 – Invitation for full proposal and project budget

- Building Evidence: Notified by July 15
- Strengthening Evidence: Reviews completed within 4-6 weeks of submission

How to Apply

- New (!!) application portal



AV Proposals Portal

Building Evidence RFP

Arnold Ventures' Evidence and Evaluation team aims to identify, evaluate, and scale evidence-based solutions targeting the nation's most pressing social problems. This funding targets the first two phases of that goal – identifying and evaluating potential solutions – and is geared toward studies examining the causal effects of a policy, program, or intervention that aligns with key AV policy areas. Causal research employing strong, quasi-experimental methods are a critical component of the evidence-building process and are important for increasing the knowledge base for decision-makers and stakeholders. Examples of causal research methods include natural experiments, regression discontinuity, difference-in-differences, and instrumental variable designs.

Under this Request for Proposals (RFP), we are seeking studies that will advance the knowledge base within key AV policy areas, including higher education, infrastructure, contraceptive choice and access, and public finance. For additional details about our selection criteria and application requirements, **please view the full RFP [here](#)**. Please direct any questions to EvidenceTeam@arnoldventures.org.

We will accept three-page letters of interest until June 1, 2024. **When you're ready to submit, please click "Apply."**

We look forward to learning more about your proposed studies!

[APPLY](#)

Opens

Feb 12 2024 01:00 PM (EST)

If you walk away with anything....

- Bring us your great research ideas!
- Bring us your great rigorous research ideas!
- **Bring us your great rigorous policy-relevant research ideas!**
- Early career researchers and those who have not previously received AV funding are encouraged to apply!

Q+A

Please submit questions through the Q+A section at the bottom of your screen!



Arnold Ventures

Reach out at EvidenceTeam@arnoldventures.org

Access the RFPs here! →

